

VMX Governing Committee Minutes 12-6-18

Present via Slack: Cor, Drew, Jim, Jamie, Kim, Rebecca, Rob

Absent: Rob

Call to Order 1:33 PM

1. Approve minutes of October 4th

Motion: Rebecca

Second: Jim

6-0-0

2. Technical Issues

- No unresolved issues except for Election Night livestream from CCTV freezing on the channel. Cause diagnosed as Live stream box - it was freezing because it was over capacity streaming and switching simultaneously.

- Jim asked if stations still insert black before and after videos? Answer was generally no, except for fade in and out to black.

3. Marketing Committee Updates

- Rebecca reported that the Committee will meet at the Statehouse on Monday with a group of communications staff for state agencies, will make a presentation about using VMX and sharing PSAs. Hopefully more state PSAs will be uploaded to VMX after that. The Syndicator will be listed as "Statewide."

4. VAN Board Updates

- Statewide AMO - VMX Committee might take on some other statewide initiatives if this goes forward. Drew: Need to clarify what the statewide AMO would do. Considering the FCC threat, does the effort make sense? More discussion at Statewide Summit next week.

5. TelVue Quarterly Call @ 3pm today - Main points to discuss? Anything else to add?

- Rebecca reported that MCTV ran out of space and needs more

- Date filter is now urgent considering reports. This will be the second year with historical data, so at least it will be improved. Stations hold off on deleting because they don't want to lose reporting data.

- Deleting media queued for distribution is irregular, so the workaround is fine.

- Drew and Rebecca will be on the call today.

6. Other Business

- Jim: Syndicators tend to upload everything at once - such as multiple episodes of the same show - hard on the Licensors who are trying to air programs regularly. Easier workflow on the upload side.

- Jim: Is there any interest in having a "VAN Hour" coordinated one time per week, where we all schedule the same shows and we could promote that? Kim: If it's a "Public" hour, CCTV is government focused, so that might be an issue. Rebecca: we give each meeting a PrimeTime time slot - can't be interrupted. Jim: It could be one hour of cultural programming at a time that we agree on. Will post the idea on Slack.

7. Next meeting January 1/3 @ 1:30pm

Motion to adjourn: Jim

Second: Kim

2:21 PM

Cor Trowbridge, Executive Director
Brattleboro Community Television