

VMX Governing Committee Meeting 7-5-18

Present via Slack: Kim, Cor, Rebecca, Drew

Absent: Rob, Jamie, Jim

1. Approve minutes of June 7th

Move to approve as presented: Rebecca; Second: Drew; Vote: 4-0-0

2. Updates from the quarterly TelVue call:

Drew reported on the brief call.

- New developments: TelVue will be integrating with IBM Watson technology for captioning for Cloudcast videos through the Connect transcode process.

- LCATV audio issue - TelVue was not surprised that audio normalization would bring audio way down in some cases. Talked about a possible "tunable configuration" where stations could select the level of audio normalization for all downloads. Something to discuss further at Baltimore ACM Conference.

- Date filter request: expected to deploy within the next few months.

- Call volumes are high: this is a boilerplate email response.

3. VMX website domains

Rebecca gave the domain list to Kevin and recommended VAN to purchase them. No action yet by the board. Drew reports: vermontmediaexchange.net and vermontmediaexchange.org do not expire until June 2019 on dynadot. Rebecca will follow up with Kevin about vmx.tv and importance of maintaining these sites for the Marketing Committee.

4. Marketing Committee updates

- Will be contacting state agencies to participate in VMX. The upload only account is set up - Rebecca can send login or she can do the uploading.

5. VAN Board updates

- VT PBS partnership will not be moving forward because Scott Campitelli has left the organization. Kevin will check with Eric Ford to confirm.

- Statewide AMO: no further progress on this yet.

6. Other Business

Outstanding issues - Rebecca reports that Reason and Revelation continues to have an audio issue with a studio show recorded at LCATV that has very low playout audio on VCAM. Drew - testing confirmed that Connect transcode lowers audio by -9 dB. Then the audio processing card on VCAM should bring it back up. VCAM is willing to "Download Original" vs the transcoded file.

7. Next meeting: August 2 at 1:30 PM

Adjourn: 2:20

Rebecca: Moved; Drew: Second; Vote 4-0-0

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