

VMX Governing Committee Meeting 4-5-18 at 1 PM

Present via Slack: Jackie, Drew, Jim, Rebecca, Kim, Cor

1. Approve minutes of 3-8-18

Move to approve as submitted: Rebecca

Second: Jackie

6-0-0

Old Business:

2. Bugs/member issues:

Jackie - There is a known bug with Distribute with files that get stuck in the taskbar and don't complete.

TelVue knows about it but no progress so far.

Rebecca - A viewer reports that LCATV studio content is being received by VCAM viewers with very low audio. It could be on the transcode profile at VCAM. Joey says the show is 13dB lower than it should be.

Drew can look at the settings as they share a headend. Rebecca posted "LCATV Tone Test" on Connect for baseline testing.

3. Prep for VAN Meeting:

- **OTT Channel Workshop** (Drew to present & moderate) -Familiarize VAN members with OTT, pros and cons of various providers. Patrick Cody will scout at NAB and can present his findings. What does OTT mean for PEG? Service providers, costs, workflows. Drew will bring Roku and look at existing OTT channels (RETN/VCAM have a Roku channel) . Any interest in exploring statewide OTT opportunities such as VMX? Tony Campos may also have experience with OTT and/or Tony Italiano at MRTV.

- **Live Stream Production Workshop** - (Cor to moderate) Everyone's livestreaming, and we're all doing it differently. Roland from BCTV will present; Cor will ask Alex at CAT-TV if he'll present as well. Jackie Marshall from RETN might be available. Potential use of #vmx Slack channel to share live stream info in real time. Rob from ORCA would be good to include for Statehouse feed.

- **VMX Elections & Programming Report:** Rebecca will deliver this.

VMX Report: Drew got the 2017 programming numbers from Jesse at TelVue - Total VMX syndications: 2,347. Total licenses: 14,103. That's a 19% increase in syndications and a 14% increase in licenses over 2016. So overall volume of content being shared has increased, but the number of times a program is licensed hasn't increased between VMX members (per program average remains at 6). Note: Licensing numbers don't include national exchange. Drew will ask TelVue for this, and Kim suggested requesting a map of national licensing, also to reiterate having reports available in an exportable format.

Elections: Jackie will be stepping down, so there is a need to recruit a new member. Jackie suggests Zorn at ORCA. Cor reviewed last year's self-nominees. Rebecca will reach out to them and Kevin will prepare ballots beforehand.

4. VAN Statewide AMO Application update:

Currently undergoing legal review before proceeding with petition. Full update at VAN Annual Meeting.

Next Meeting: VAN Annual Meeting 5-4-18 at GNAT

Adjourn: 2:00 PM

Cor Trowbridge, Executive Director