

**VMX Governing Committee Minutes 11-9-17**  
**Present via Slack: Rebecca, Jamie, Jim, Kim, Cor, Drew**  
**Absent: Jackie**

**1. Approve VMX Governing Committee Minutes from 10-12-17 meeting**

Move to Approve: Jim

Second: Rebecca

Vote: 6-0-0

**2. Old Bugs/ New Bugs**

LCATV transcode profile finally fixed!

Jim announced that Deutsche Welle (DW) will no longer be available on TelVue.

**3. Set Agenda/questions for Telvue VMX Review Meeting with Jesse Lerman (Dec. 7 @ 1:30 p.m.)**

-- User interface, title fields, lack of field consistency. Ask future direction and intention for this. --

Reporting – we have been asking for monthly and annual usage reports since day 1. Uploads, downloads, #hours of programs shared. Lots more data available on Media Reporting (older programs).

Drew: important to distinguish between what we want for Group Syndication Reports vs. Individual AMO Reports.

## Group Activity Report: Vermont Media Exchange

Total Group Syndicated Media Count	1720
Total Group Licensed Media Count	18925
Total Group Syndicated Series Count	0
Total Group Licensed Series Count	75
Total Group Syndicated Media Program Time	22646 minutes

This used to only include current data; now it appears to include a date filter - at least a year selector. Ask TelVue to confirm. Last year's group activity report in January showed syndications at 5,000 - now it says almost 19K, confirm that this is lifetime data. The number of programs seems high, and the number of minutes seems low.

Individual Media Report - 'No Summary Available' - does this mean the video is no longer on Connect? We need a date filter, and also want hours shared. This only provides the number of programs shared. Want calculations: Total Uploads, Downloads, Hours, Minutes, by Syndication Date. Include .csv export option.

-- Responsiveness to tech issues. What is the realistic expectation for non-TelVue users?

Communications: How are we supposed to know when outages, updates, or improvements made? Is it from blog posts? Assign a Committee member to repost relevant blog posts to our Slack channel.

-- TelVue Slack channel: Invites went out to this - One is a RSS feed of Connect; one is blog posts. Both channels look to be automated feeds. Drew asked Donna whether there were plans to use Slack as a user group forum but her answer was no.

-- Transcode profiles – what are they and how are the 5 we get with VMX determined - how many do TelVue users get? Are we over the limit? Are there any we are not using and any we need? What

other profiles does TelVue offer (or not offer)? Could there be self-selecting at the station level from a drop-down menu?

-- Are you planning any new features? Drew had a conversation with Charley Paige about the possibility of sharing live streams via Connect.

#### **4. Upload/Download account issues**

-- Duncan Cable joined VAN as a Supporting Member and VMX User!

-- PBS is on Connect. Kevin will issue a communication to VAN members so they know about the #vtpbs hashtag and guidelines sheet. Eric at VT PBS will be the contact for questions about syndication. Not looking for particular topics; it's all about quality and presentation of content.

-- Bernie Sanders would be an upload-only account. Dan McLean sent videos to Jamie as examples. They are posting on Vimeo now, YouTube channel is out of date. Jamie asked them for simple titling. Drew will follow up to help them get started.

#### **5. VMX Survey Planning - move to top of agenda for January meeting**

-- Take a tech snapshot via Slack poll? to capture current uses and Playback System Technical information

-- Future uses of VMX - suggestions and comments - is Connect our future platform for statewide distribution?

-- Is surveying a useful exercise to engage VAN users in this discussion? Is the purpose of our committee to monitor Connect, or is it to look ahead to larger questions about statewide sharing?

#### **6. Other Business**

Next Meeting: December 7 at 1:30 PM (Call with TelVue)

Adjourn: 2:40 PM

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