

VMX Governing Committee Minutes 9-7-17

Present via Slack: Rebecca, Drew, Jamie, Kim, Jackie, Cor, Jim

1. Approve minutes of 8-10-17 VMX Meeting

Rebecca: Motion to approve Minutes of 8-10-17 without changes.

Jackie: 2nd

Jim: Abstain

Vote: 6-0-1

2. Old Bugs/ New Bugs

Rebecca: Tried to change transcode profile but not successful yet. Report of high volume of support tickets at TelVue.

3. Approve/finish best practices document to sticky on VMX main thread

VMX Best Practices Document - Draft 2

- Goal of document: to bring a greater understanding of Connect metadata UI and how AMO workflows interface with it.
- Either filename format or Title format is OK as long as unique. We
- Date: Format is up to each station. Dates are recommended for inclusion in the title, especially for event-based programming. Some stations consider this critical.
- Reach out to stations that are uploading non-unique examples to ask for their reasoning in doing so. Drew can reach out to VCAM about Victory for You and Film Essentials not having unique titles/filenames. Jamie will follow up with Eric at CVTV about Authors at the Aldrich - he may not be on Slack yet. Jim: we need to check the #vmx member list to make sure all stations are represented. Rebecca will do.
- On an ongoing basis in future, reach out to stations who upload non-unique titles.
- Kim will finalize and then it can be Pinned to the #vmx channel

4. Upload/Download account issues

- Vt PBS: Waiting for specific file format that they need and see if it matches one of the transcode profiles available. Questions/comments on VT PBS Guidelines document:
 - 1) what is feedback loop for whether our programs are downloaded or not? Licensing requirements will require VT PBS to reach out to stations directly. Ask for general feedback after a few months.
 - 2) what is considered relevant? is there a list of topics? Drew: It's the treatment of topics that is important - professional quality production. Are there any more technical specs that they can state, such as stereo audio?
 - 3) Remind VT PBS of short window of availability of programs on Connect.Drew will follow up on these.
- Sanders Office: Sanders now has the capability to upload.
- Duncan Cable: Cor will reach out - has not done yet

5. VMX Survey Planning - POSTPONED FOR FUTURE MEETING

- Current uses and Playback System Technical
- Future uses- suggestions and comments

6. Old Business – TelVue reporting of our usage statistics. Just want to keep this on the radar so we follow up with TelVue on this ongoing request/need

-Cor will set up "Quarterly" meeting with TelVue, especially regarding Reporting. Last one was 1-9-17. Will set it up on Slack if possible with all VMX Committee members invited to attend.

7. Other Business:

- Jackie: VT Digger uploaded a video called "Teflon Towns" and charged \$100 for it to be licensed to VMX. Good example of charging for content - could be in our future.

Motion to Adjourn:

7-0-0

Next Meeting: Thursday, October 5 at 2:00 PM

Cor Trowbridge, Executive Director
Brattleboro Community Television