

VMX Governing Committee Minutes 8-10-17

**Present: Rebecca, Jamie, Kim, Cor, Drew,
Jackie! Absent: Jim**

Call to Order: 1:36 PM via Slack

Motion to approve Minutes of 7-6-17

Moved by Rebecca, seconded by Jamie.

Vote to approve: 6-0-0

Old Bugs/New Bugs:

- Minor downloading issues
- Connect went offline twice last month, around time of upgrade. Jackie contacted TelVue to address.

VMX Best Practices:

Kim submitted a draft for "TelVue Connect Format Recommendations"

- Filename format is preferred in the Connect Title field, in CamelCase with no spaces, but title format with spaces is acceptable as long as unique. Be aware that non-TelVue users will have underscores inserted in spaces on download.

Feedback on Screenshot examples:

VFY - example of programs with the same filename. List of file downloads with same filename is the best illustration of confusion created. Don't have to be very granular with screenshots.

Transcription field - does not map to server. Only viewable on Connect.

Description field - it appears that this does map to server if input different from Short Summary.

[Jackie found an example: VYO Ep 2015 Choruspalooza.] If Description is left blank, Short Summary is duplicated in Description. Recommend that extra long descriptions be pasted into Description or the Transcription field - only those stations using Distribute will get field mapping; metadata can be otherwise cut and pasted into server.

Cor & Kim will finalize and upload to Slack channel for approval.

Jamie: Question for TelVue - what is the Transcription field intended for?

Upload Accounts:

Number of allowed upload only accounts: 15

Current users: Catholic Diocese of Burlington

Contacted: Sanders office - interested, needs account setup. Jackie will follow up to set up the account.

Duncan Cable: seems like they are eligible for their Channel 8 only, not for their commercial channel, and they might only download. There is currently no requirement for upload. Not a market threat because such a small operation.

Motion to recommend to the VAN Board that Duncan Cable be accepted as a Organization Supporting Member and be granted VMX Access if they want to join and pay the fee (limited to channel 8).

Kim - moved

Rebecca - seconded

6-0-0

Vermont PBS: Drew sent emails to explore with TelVue what options there are for VT PBS to get a

filtered view of VMX content, but no response. VT PBS doesn't have time to screen all the content on VMX to find licensable material. Drew asked if TelVue would create a new syndication choice on Connect for uploaders to send things to VT PBS - a checkbox or some way to indicate that the program is suitable. Rebecca said a short-term solution could be to use a hashtag. Once we know the criteria that VT PBS is looking for in local content, it would be a low tech and independent way of bringing eligible programs to the attention of VT PBS. Drew will follow up.

Date of next meeting: September 7th at 1:30 PM.

Adjourn: 2:40 PM

Cor Trowbridge, Executive Director
Brattleboro Community Television
802-257-0888