

VMX Governing Committee Minutes 7-6-17

Present via Slack:

Rebecca, Cor, Jamie, Drew, Kim, Jackie

Absent: Jim

Rebecca called the meeting to order at 1:44 PM

VMX Syndication Date Error bug update:

Jackie says it's been fixed as of end of last week. There was a second hot patch applied by TelVue. A full fix will be applied in the next release. Notify Jackie if it happens again.

Connect Title/Filename Field Mapping:

Assuming that TelVue isn't going act on request for new fields or field consistency, what can we do with the user interface we currently have?

Offer VMX users the following options, depending on what's most convenient for their workflow:

1. Edit filename after upload: For Licensor, once the program is uploaded, erase filename and change to title with unique episode number, date or identifying name for download by Syndicator.
  2. OR Input title (again, unique) as filename using Camelcase without spaces and leave it that way.
- Note: If the Title is not obvious from the filename, add it to the Short Summary and list the full Episode name.

To roll out this Best Practice/recommendation to all AMOs: Illustrate each option with screenshot examples from real VMX users. Demonstrate why having the same filename for two programs is problematic and requires more work for Syndicators. Illustrate problems created by programs with the same title, no date, no episode, (and ALL CAPS), such as VT Film Essentials, Victory for You.

Cor will work with Kim on draft for Committee to approve before going out to VAN members. Jamie noted that KATV is more interested in the date than the episode name, easier to go by date especially for a new series.

Long "Short Summaries" cause download problems according to Jackie. Rebecca reports that a character limit has been set to prevent this.

Upload only accounts:

Future task for VMX Committee - set policies related to use of these. They should be authorized for a limited time, managed by Committee.

Kim: Motion to approve the Minutes of 6-1-17

Jamie: Second

Vote: 6-0-0

Next meeting: August 10 at 1:30 PM. Start with approval of minutes.

Regular meeting is 1st Thursday of the month at 1:30 PM via Slack:

Adjourn: 2:30 PM

Cor Trowbridge, Executive Director, Brattleboro Community Television